



Dear Valued Customer,

We are pleased to announce that Innovative Chemical Products Group (ICP Group) has acquired Choice Adhesives.

As a leader in specialty coatings, adhesives, and building envelope solutions, ICP focuses on accelerating organic growth through building world-class organizations and technologies, and then augmenting that growth with strategic acquisitions.

Choice Adhesives portfolio of technologies and strong relationships in the roofing industry are complementary to ICP's market position and product mix within the building and construction industry. Through the sharing of technologies and processes, scalable operational capacity, and talented leadership and employees, we can leverage each companies' capabilities and strengths to deliver more opportunities to customers like you.

We are committed to working together to help facilitate a smooth transition over the coming months as we integrate Choice Adhesives into our company. We look forward to the continuation of relationships with our customers and engaging with those of Choice Adhesives. During this period, you will continue to work with Choice Adhesives as you always have, as no immediate changes are expected.

Open and transparent communication is part of the ICP culture, and you can expect to hear more from us throughout the transition. Choice Adhesives and its employees are a very welcome addition to the ICP Group, and we are excited about the opportunities for future growth together.

Sincerely,

A handwritten signature in black ink that reads "Doug Mattscheck". The signature is written in a cursive style with a large initial "D".

Doug Mattscheck, President & CEO, ICP Group

A handwritten signature in black ink that reads "Bob Johnson". The signature is written in a cursive style with a large initial "B".

Bob Johnson, CEO, Choice Adhesives

